12 April 2021

Campaign for Better Transport Survey

Classified: Private

Headline findings

Make better decisions

Savanta:

Campaign for Better Transport survey

March 2021

Methodology: *Savanta ComRes interviewed 2,129 UK adults online between 5th and 7th March 2021. Data were weighted to be demographically representative of UK adults by a number of factors including gender, age, region, social grade. Savanta ComRes is a member of the British Polling Council and abides by its rules.*

Q1. Which of the following best describes...*Base: All respondents (n=2129)*

	Your situation before the Covid-19 pandemic	**Your current situation**	**Your plans for after Covid-19 restrictions begin to ease**	**Percentage point change between situation before Covid-19 and plans for after restrictions begin to ease**
Working full-time entirely at my place of work (office, shop, warehouse, client homes, etc.)	34%	17%	24%	-10
Working full-time with a mixture of workplace and home based	11%	9%	12%	+1
Working full-time entirely from home	8%	16%	9%	+1
Working part-time entirely at my place of work (office, shop, warehouse, client homes, etc.)	9%	9%	9%	0
Working part-time with a mixture of workplace and home based	3%	4%	5%	+2
Working part-time entirely from home	2%	5%	3%	+1
In full- or part-time education or training	4%	4%	4%	0
Not in employment (including retired, looking after children full-time, etc.)	28%	32%	28%	0
Don't know	2%	4%	6%	+4
NET: Working entirely at my place of work	**43%**	**26%**	**33%**	**-10**
NET: Working entirely at home	**10%**	**21%**	**13%**	**+3**
NET: Working from home at least some of the time	**24%**	**34%**	**29%**	**+5**

- While more than two in five (43%) UK adults were working entirely from their place of work before the Covid-19 pandemic, just a third (33%) plan to do so after Covid-19 restrictions begin to ease.
- The proportion who say they plan to work from home at least some of the time has risen to three in ten (29%) from a quarter (24%) who did this before the Covid-19 pandemic.

Q2. Before the Covid-19 pandemic, what used to be your main way of travelling for… *Base: All respondents (n=2129)*

	Shopping	Leisure (e.g. visiting friends and family, day trips, exercise, going out, etc.)	Personal matters (e.g. hospital appointment, post office)	Education or school run	Work
Private car	49%	52%	53%	19%	31%
Walking	17%	11%	13%	10%	8%
Bus	14%	12%	15%	8%	14%
Train or tram	6%	8%	6%	5%	8%
Coach	3%	3%	3%	5%	6%
Cycling	3%	4%	3%	4%	4%
Other (motorcycle, taxi/ private hire, car club, community transport, etc.)	2%	2%	2%	1%	1%
Don't know	1%	2%	1%	2%	1%
Not applicable (I didn't need to travel for these purposes)	4%	5%	3%	46%	27%

- Before the Covid-19 pandemic, private cars were the main way of travelling for approximately half of UK adults for personal matters (53%), leisure (52%) and shopping (49%).

Q3. When restrictions begin easing and travelling is allowed accordingly, which way of travelling do you think you'll choose for… *Base: All respondents (n=2129)*

	Shopping	Leisure (e.g. visiting friends and family, day trips, exercise, going out, etc.)	Personal matters (e.g. hospital appointment, post office)	Education or school run	Work
Private car	50%	54%	52%	22%	29%
Walking	16%	12%	14%	10%	8%
Bus	13%	11%	14%	8%	12%
Train or tram	5%	8%	6%	5%	9%
Coach	4%	4%	3%	4%	5%
Cycling	4%	4%	4%	4%	4%
Other (motorcycle, taxi/ private hire, car club, community transport, etc.)	2%	2%	2%	1%	1%
Don't know	2%	2%	2%	2%	2%
Not applicable (I didn't need to travel for these purposes)	4%	4%	4%	45%	29%

- When restrictions begin to ease and travelling is allowed accordingly, UK adults largely expect to choose to travel as they did before the pandemic with private cars remaining the dominant form of transport for around half for shopping, leisure and personal matters.

Q4. Which of the following measures, if any, would encourage you to increase your use of public transport? *Base: All respondents (n=2129)*

Less crowding	30%
Cheaper single or day tickets	29%
Better routes that take me to where I need to go	29%
More frequent services	26%
More punctual services	22%
Quicker journeys times	20%
More affordable prepaid bundles (e.g. discounted tickets for travelling 2-3 days a week that you buy in advance)	17%
Temporary promotions (e.g. free travel or 50% off for a limited period of time)	17%
Simpler payments (e.g. being able to pay for all journeys by 'touching in' with a card)	15%
More comfortable vehicles	15%
Better access to live service information	12%
Other	1%
Don’t know	5%
Nothing	20%

- UK adults are most likely to say that less crowding (30%), cheaper single or day tickets (29%) and better routes (29%) would encourage them to increase their use of public transport, followed by more frequent (26%) and punctual (22%) services.
- One in five (20%) UK adults say nothing would encourage them to increase their use of public transport, rising to three in ten (29%) among those aged 55+.